



# SENDEROS GUATEMALA SCHOOL SUPPLY DRIVE

Your Involvement Helps Create Pathways to Possibilities

## Become a Community Partner: *Organize a Supply Drive!*

We love our community partners, and you can be a vital part of the Senderos family by organizing a supply drive! Rally your co-workers, friends, or neighbors to collect essential items that support families in need.

### GETTING STARTED IS EASY:

- ✓ Check out our list of most-needed items on the flyer on page 2.
- ✓ Collect donations and arrange drop off. See below for drop off locations.
- ✓ For added convenience, have items shipped directly to us from online retailers. Go to [www.senderosguatemala.org/supplies](http://www.senderosguatemala.org/supplies) for links to retailers or use the QR codes on the flyer.

### 1. PLANNING YOUR DRIVE

- **Set Clear Goals:** Decide how much you want to raise or how many supplies you hope to collect. Consider options of a one-day drive or a drive for several weeks. Collect supplies and/or financial support.
- **Timeline:** Choose dates for your campaign (start, end, and milestone check-ins). Please collect all supplies and arrange sending them or dropping them off to Sarah (Roanoke, VA or Columbia, SC) or Jamye (western North Carolina) by Sept. 15.

### 2. PROMOTION STRATEGIES

- **Use the attached Eye-Catching Flyer!**
- **Social Media Templates:** Utilize our posts on the Senderos Facebook or Instagram page to promote the drive on your own Facebook, Twitter, and Instagram.
- **Email Outreach:** Send a kickoff message to your network, and follow up with progress updates.

### 3. ENGAGING DONORS

- **Make it easy and affordable:** Offer suggestions such as "\$10 = 12 pack of child scissors, \$20 = 12 pack of spiral notebooks (Amazon wish list prices)
- **Thank You Notes or messages:** Be sure to thank your supporters.

### 4. FOLLOW UP

- **Share results with supporters and let them know the difference they made.**
- **Let us know the results so we can thank your group.**

Your participation can transform a child's first day of school into a moment of confidence and hope. Every backpack, every pencil, and every notebook you give lights the path toward possibilities and success. Let's come together and ensure every student starts the school year with the tools they need to dream, achieve, and thrive. Donate today and help build a brighter future—one supply at a time.

*Your generosity makes a real difference—thank you for being part of this important work!*

**For more information, contact Sarah Robinson at [sarah@senderosguatemala.org](mailto:sarah@senderosguatemala.org)**

# Back to School

**SENDEROS**  
Pathways to Possibility in Guatemala



**SENDEROS** raises funds to benefit arts, education, and mentoring programs in Guatemala. Through our Back-to-School Drive, we support both Brillaguete and Escuela Comunitaria David LaMotte, helping provide the school supplies students need to succeed academically.

**BRILLAGUATE PROGRAM** offers scholarships, mentoring, and tutoring to help young people finish school and find meaningful work.

**ESCUELA COMUNITARIA DAVID LAMOTTE** is a free school for preschool to second grade, serving 111 children in a small Maya village with education, school supplies, and a daily meal.



## SCHOOL SUPPLIES

- glue sticks • notebooks • 3-prong folders • crayons • colored pencils • markers • notebook paper (college and wide-ruled) • pens • pencils, highlighters • rulers • scissors • construction paper • dry erase markers • permanent markers

## ARTS & CRAFT SUPPLIES

- tissue paper • sheets of felt • sequins • googly eyes • pom poms • pipe cleaners • tempera paint • stamps • stickers • glitter • hot glue guns and hot glue sticks • paintbrushes • play doh

## EVERY DONATION IS APPRECIATED

Our goal is to raise \$3,200 to purchase locally made tables, chairs, bookshelves, and shelving for materials.

A \$50 gift provides a full set of school supplies for one elementary student.



**AMAZON WISH LIST**  
*An easy way to shop.*



**DONATE HERE**

